

GUIDING QUESTIONS DISRUPTIVE INNOVATION

Please use these guiding questions to describe your project.

1. Please describe the core idea of your project. (max. 800 characters)
2. What are you looking to achieve with your project? Which relevant problem are you trying to solve? (max. 1500 characters)
3. Who exactly will benefit from your project and who are potential customers? (max. 800 characters)
4. What would a world look like with your potential disruptive innovation successfully implemented? To what extent would our lives or existing market conditions change? (max. 1500 characters)
5. What is new about your approach? Why do you think your idea is a disruptive innovation? (max. 1500 characters)
6. How do you plan the implementation and why do you think your approach will be successful? (max. 800 characters)
7. How has this problem been solved so far? Where do you see limitations or weaknesses in the current approach? (max. 1500 characters)
8. Who is working on the same or a similar project? Are there alternative approaches? (max. 1500 characters)
9. What is the current status of the project? What are your next steps in the development? (max. 1500 characters)
10. What would speak against your project or a successful implementation thereof? What technological, economic or social challenges do you see? (max. 1500 characters)
11. Is there already a proof of concept (e.g. test results and demonstrators) regarding the functionality or feasibility of your project? If yes, please attach the corresponding documentation to the appendix. (max. 1500 characters)
12. How much will your project cost? Which work packages do you define and what are the estimated costs? (max. 1200 characters)
13. How much time will your project take and what milestones should be reached and when? (max. 1500 characters)
14. How can SPRIND help your project beyond financial support? (max. 800 characters)
15. How can you measure success in the course of your work or after realization of your project? (max. 800 characters)
16. Where do you see the particular strengths in yourself and your team? Are there still areas in which you or your team need further support? (max. 1500 characters)
17. Just out of interest (not relevant for the evaluation of your project): How did you hear about us?

PRIVACY POLICY

I/we, _____, declare that I/we agree to the processing of my/our data in accordance with the SprinD GmbH data protection declaration dated 12 April 2022.